

ELĒVEN™
AUSTRALIA

PRODUCT FEATURES & BENEFITS

SOUTH AFRICAN
VERSION: 4.0



OUR STORY

“Hair and body care doesn’t have to be complicated, it just needs to work” CO-CREATIVE DIRECTOR, JOEY SCANDIZZO.

By pairing high performance ingredients with simple, easy to use products, ELEVEN Australia was born.

Our **Product Features and Benefits** is your go-to resource for information behind each product. **Discover active ingredients** like Avocado Oil, Silk Amino Acids and Organic Argan Oil and how they work to **benefit hair**. Complete with **stylist tips** to help you make the most of each product and style.

FAST FACTS



PETA CRUELTY FREE

ELEVEN Australia is PETA approved and we proudly support Beauty without Bunnies.



VEGAN OPTIONS

ELEVEN Australia has a selection of vegan friendly shampoos, conditioners, treatments and styling products.



RECYCLABLE PACKAGING

Our bottles, tubs and cans are 100% recyclable, the way you recycle these will differ by region, always best to check your local guidelines.



GLUTEN FREE

GLUTEN FREE

ELEVEN Australia has a range of gluten-free shampoos, conditioners, treatments and styling products available.



ANTI-FADE, COLOUR SAFE

All ELEVEN Australia products are safe to use on colour treated hair.



SULPHATE FREE

All the products in the range are SLS free.



PARABEN FREE

All ELEVEN Australia products are paraben free.



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HYDRATE MY HAIR MOISTURE SHAMPOO

HYDRATE MY HAIR MOISTURE SHAMPOO is a moisturising shampoo designed for extreme climates, from moisture stripping winds to extreme heats that can leave hair damaged and dry. Hydrolysed Soy Protein works to strengthen and deeply condition hair. Cucumber Extract and Hydrolysed Quinoa repair and protect damaged hair, leaving hair nourished and in greater condition. The ultimate hydrating shampoo for any climate.

WATERMELON FRAGRANCE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Hydrolysed Soy Protein	Strengthens hair. Adds volume.
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes the scalp.
Hydrolysed Quinoa	Helps repair, protect and nourish the hair.



HYDRATE MY HAIR MOISTURE CONDITIONER

HYDRATE MY HAIR MOISTURE CONDITIONER is a colour-safe, ultra-nourishing conditioner to combat Australia's extreme climate. Hot, dry weather is one of the leading causes for hair breakage in Australia. Cucumber Extract, Hydrolysed Quinoa and Avocado Oil protect hair against further dry damage from hot temperatures and moisture-stripping winds for hydration in any environment.

WATERMELON FRAGRANCE



DIRECTIONS:

Apply to freshly washed hair. Leave in for 2-3 minutes.

FEATURES	BENEFITS
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes the scalp.
Hydrolysed Quinoa	Helps protect and nourish the hair follicles within.
Avocado Oil	Conditions and moisturises hair.



I WANT BODY VOLUME SHAMPOO

I WANT BODY VOLUME SHAMPOO is packed with natural extracts that build body, add shine and bounce to the hair. The hair follicles are strengthened from within, providing thicker, fuller and voluminous hair. Perfect for fine hair or anyone wanting a volume boost.

LIME & BASIL TEA FRAGRANCE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Rosemary Extract	Nourishes hair.
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes the scalp.
Green Tea Extract	Rich in antioxidants & caffeine. Makes hair shiny.
Lemongrass Extract	Helps strengthen hair follicles.



I WANT BODY VOLUME CONDITIONER

I WANT BODY VOLUME CONDITIONER is the ultimate volume builder. Stacked with proteins, the conditioner thickens hair, providing protection and thickness. For fine hair or to boost volume for all hair types.

LIME & BASIL TEA FRAGRANCE



DIRECTIONS:

Apply to freshly washed hair. Leave in for 2-3 minutes.

FEATURES	BENEFITS
Hydrolysed Soy Protein	Adds volume.
Avocado Oil	Conditions and moisturises hair.
Papaya Extract	Creates volume and adds shine.
Cucumber Extract	Rich in Vitamin A, & C. Helps strengthen damaged hair and soothe the scalp.
Hydrolysed Quinoa	Helps strengthen, nourish and protect hair.



SMOOTH ME NOW ANTI-FRIZZ SHAMPOO

Nutrient-rich SMOOTH ME NOW ANTI-FRIZZ SHAMPOO fights the two main causes of frizz – damage and dryness. The formula strengthens the hair shaft with protein while helping hair retain moisture. Thick and coarse or dry and frail, this shampoo is the ultimate frizz fighter!

COCONUT & LIME FRAGRANCE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Hydrolysed Soy Protein	Strengthens hair.
PEG-12 Dimethicone	Conditions hair.
Panthenol	Humectant (helps hair retain moisture).
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes.
Hydrolysed Quinoa	Helps repair, protect, and nourish the hair.
Green Tea Extract	Rich in antioxidants & caffeine. Makes hair shiny.



SMOOTH ME NOW ANTI-FRIZZ CONDITIONER

Take control of your hair by switching to SMOOTH ME NOW ANTI-FRIZZ CONDITIONER. Avocado Oil and Cucumber Extract condition, strengthen and soothes the hair, leaving it smooth and manageable. Use before styling for all-day frizz control.

COCONUT & LIME FRAGRANCE

DIRECTIONS:

Apply to freshly washed hair. Leave for 2-3 minutes, then rinse.

FEATURES	BENEFITS
Hydrolysed Soy Protein	Strengthens hair.
Panthenol	Humectant (helps hair retain moisture).
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes.
Hydrolysed Quinoa	Helps repair, protect, and nourish the hair.
Avocado Oil	Conditions and moisturises hair.
Chamomile Extract	Anti-inflammatory, anti-irritant, anti-microbial properties.
Green Tea Extract	Rich in antioxidants & caffeine. Makes hair shiny.



REPAIR MY HAIR NOURISHING SHAMPOO

REPAIR MY HAIR NOURISHING SHAMPOO is a strengthening shampoo used to rebuild damaged hair and protect from heat styling.

BERGAMOT, GRAPEFRUIT, JASMINE,

CYCLAME, MUSK & CEDARWOOD FRAGRANCE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
SN-acetyl -L-cysteine (NAC) and soybean isoflavones used in conjunction with Quinoa and Hydrolysed Rice Protein	Help build the bond structure in hair.
Sodium Laneth-40 Maleate / Styrene Sulfonate Copolymer (X-treme Heat Protection)	Provides heat protection to 220°C.
Hydrolysed Soy Protein	Helps make hair shinier and healthier.
Hydrolysed Rice Protein	Increases hair volume to 32% while improving flexibility and strength.
Aloe Vera & Panthenol	Conditions the hair.
Green Tea	Boosts hair health and positive colour retention.



REPAIR MY HAIR NOURISHING CONDITIONER

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BERGAMOT, GRAPEFRUIT, JASMINE,

CYCLAME, MUSK & CEDARWOOD FRAGRANCE



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Apply to freshly washed hair. Leave for 2-3 minutes, then rinse.

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Hydrolysed Rice Protein	Increases hair volume to 32% while improving flexibility and strength.
Aloe Vera	Conditions the hair.
Green Tea	Boosts hair health and positive colour retention.



KEEP MY COLOUR BLONDE SHAMPOO

KEEP MY COLOUR BLONDE SHAMPOO is a specifically formulated shampoo perfect for any blonde – natural or not! To fight brassiness, the shampoo uses a blue base with ext. Violet 2. While boosting blonde tones, soy proteins and natural extracts strengthen hair and add volume. This nutrient –rich shampoo is essential for anyone after the cool tones of the iconic Aussie blonde.

WATERMELON FRAGRANCE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Ext. Violet 2	Boosts blonde tones.
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes the scalp.
Hydrolysed Soy Protein	Strengthens hair.
Chamomile Extract	Anti-inflammatory, anti-irritant, anti-microbial properties.
Green Tea Extract	Rich in antioxidants & caffeine. Makes hair shiny.
Hydrolysed Quinoa	Helps strengthen, nourish and protect hair.



KEEP MY COLOUR BLONDE CONDITIONER

KEEP MY COLOUR BLONDE CONDITIONER is a toning conditioner for coloured and natural blondes.

WATERMELON FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Apply to freshly washed hair. Leave for 2-3 minutes, then rinse.

FEATURES	BENEFITS
Ext. Violet 2	Boosts blonde tones.
Green Tea Extract	Rich in antioxidants and adds shine to hair.
Lemongrass Extract	Rich source of vitamins to help strengthen hair follicles.
Hydrolysed Quinoa	Helps repair, protect and nourish hair.



DEEP CLEAN CLARIFYING SHAMPOO

Give your hair the ultimate cleanse with DEEP CLEAN SHAMPOO. Formulated with Orange Oil, the shampoo provides a rich cleanse while still leaving the hair and scalp feeling hydrated and healthy. For all hair types.

ORANGE & LAVENDER ESSENTIAL OIL

FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Orange Oil	Cleanses hair and scalp.
Lavender Oil	Stimulates the scalp.
Papaya Extract	Conditions and adds shine to the hair.
Chamomile Extract	Anti-inflammatory, anti-irritant, anti-microbial properties.
Green Tea Extract	Rich in antioxidants & caffeine. Makes hair shiny.



GENTLE CLEAN BALANCING SHAMPOO

A gentle, soap-free formula designed to pH balance and soothe the scalp and hydrate hair.

PEAR FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Chamomile Extract	Anti-inflammatory, anti-irritant, anti-microbial properties.
Aloe Leaf Juice	pH balancing and helps soothe the scalp.
Hydrolysed Quinoa	Helps nourish and protect the hair.
Pear Extract	



ELEVEN AUSTRALIA MIRACLE HAIR TREATMENT SHAMPOO

An ultra-rich, lightweight shampoo with Hyaluronic Acid to help boost hydration, reduce frizz & prevent split ends. For dry or coloured hair.

COCONUT & LIME FRAGRANCE



GLUTEN FREE

DIRECTIONS:

Apply to wet hair, lather and rinse. Repeat as required.

FEATURES	BENEFITS
Hyaluronic Acid	Helps improve hydration, softness and shine in the hair. Remains on the hair even after wash off and drying which significantly increased the natural hair hydration without build up or weighing it down. A humectant that helps retain hair moisture, reduce frizz & porosity.
Cucumber Extract	Rich in Vitamin A & C. Helps soothe the scalp.
Chamomile Flower Extract	Helps promote hair strength and helps minimise the occurrence of split ends.
Rosemary Leaf Extract	Helps nourish the hair.
Papaya Fruit Extract	Adds shine and bounce to the hair.
MirusStyle X-HP	Heat protection up to 220 degrees Celsius / 428 degrees Fahrenheit.
Trideceth-12 and Trideceth-9 PG Amodimethicone.	Colour protection and gloss.

STYLIST TIP:

As a sulphate free formula, and the addition of hyaluronic acid this is a low foaming formula designed to repair the hair whilst cleansing. For a rich lather, shampoo twice.



ELEVEN AUSTRALIA MIRACLE HAIR TREATMENT CONDITIONER

An ultra-rich, lightweight conditioner with Hyaluronic Acid to help boost hydration, reduce frizz & prevent split ends. For dry or coloured hair.

COCONUT & LIME FRAGRANCE



DIRECTIONS:

Apply to freshly washed hair. Leave for 2-3 minutes, then rinse.

FEATURES	BENEFITS
Hyaluronic Acid	Helps improve hydration, softness and shine in the hair. Remains on the hair even after wash off and drying which significantly increased the natural hair hydration without build up or weighing it down. A humectant that helps retain hair moisture, reduce frizz & porosity.
Cucumber Extract	Rich in Vitamin A & C. Helps soothe the scalp.
Chamomile Flower Extract	Helps promote hair strength and helps minimise the occurrence of split ends.
Rosemary Leaf Extract	Helps nourish the hair.
Papaya Fruit Extract	Adds shine and bounce to the hair.
MirusStyle X-HP	Heat protection up to 220 degrees Celsius / 428 degrees Fahrenheit, improves smoothness of hair.
Trideceth-12 and Trideceth-9 PG Amodimethicone.	Colour protection and gloss.

STYLIST TIP:

Use in extreme humid conditions for longer lasting smoothness and to prevent frizz.



MIRACLE HAIR TREATMENT

MIRACLE HAIR TREATMENT is a leave-in treatment that delivers 11 benefits your hair will LOVE.

1. Add shine, smoothness and softness
2. Control frizz & flyaways
3. Moisturise
4. Strengthen fragile hair
5. Prevent split ends
6. Detangle & create manageability
7. Protect against heat styling
8. Enhance natural body
9. Repair dry damaged hair
10. Protect hair colour with UVA & UVB filters
11. Prevent sun damage

COCONUT & LIME FRAGRANCE



GLUTEN FREE

DIRECTIONS:

Simply pump and apply to damp hair. Do not rinse.

FEATURES	BENEFITS
Silk Amino Acids	Softens hair, leaving it silky and manageable.
Desert Lime & Quandong	Hydrates and nourishes hair.
Wattleseed	Natural source of protein native to Australia.



MIRACLE SPRAY HAIR TREATMENT

MIRACLE SPRAY HAIR TREATMENT is a leave in treatment that delivers 11 benefits your hair will LOVE.

- | | |
|---------------------------------------|--|
| 1. Add shine, smoothness and softness | 7. Protect against heat styling |
| 2. Control frizz & flyaways | 8. Enhance natural body |
| 3. Moisturise | 9. Repair dry damaged hair |
| 4. Strengthen fragile hair | 10. Protect hair colour with UVA & UVB filters |
| 5. Prevent split ends | 11. Prevent sun damage |
| 6. Detangle & create manageability | |

WATERMELON FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Simply pump and apply to damp hair. Do not rinse.

FEATURES	BENEFITS
Aloe Barbadosensis Leaf Extract (Aloe Vera Extract)	Provides nourishing and smoothing benefits.
Nymphaea Alba Root Extract (White Waterlily Extract)	Helps repair and increase the natural shine of damaged hair.
Nelumbo Nucifera Flower Extract (Lotus Flower Extract)	Conditions hair and adds volume and natural shine.
Bambusa Vulgaris Extract (Bamboo Extract)	Promotes healthy hair.



MIRACLE HAIR MASK

A blend of Aloe Vera and White Mulberry Leaf to restore and treat lost moisture, this antioxidant rich formula will leave hair feeling strong and hydrated.

COCONUT & LIME FRAGRANCE



GLUTEN FREE

DIRECTIONS:

Apply to washed, towel dried hair. Leave in for 10-15 minutes, then rinse.

FEATURES	BENEFITS
Rosemary Leaf Extract	Nourishes hair.
Nelumbo Nucifera Flower Extract (Lotus Flower Extract)	Adds volume and natural shine.
Aloe Vera	Great conditioning and leaves hair smooth and shiny.
Sweet Almond Oil	Helps improve the condition of the scalp by reducing dryness as well as improving the texture of the hair.
Joboba Seed Oil	Helps strengthen hair.
Nymphaea Alba Root Extract (White Water Lily Extract)	Can help increase the volume, body as well as elasticity of brittle hair.
Punica Granatum Fruit (Pomegranate Extract)	Packed with antioxidants to help strengthen hair follicles.



MIRACLE BOOSTER TREATMENT

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MIRACLE BOOSTER is a lightweight, intensive treatment that enriches the hair fibre, reduces surface roughness, and makes the hair extremely soft and shiny.

FRESH, FRUITY GREEN MELON

FRAGRANCE



DIRECTIONS:

To be applied at the salon basin as an in salon treatment. Wash hair. Squeeze out excess water. Apply entire vial and emulsify into hair. Leave in for 3-5 minutes and rinse thoroughly. No conditioner needed.

FEATURES	BENEFITS
Sunflower Seed Oil	Offers moisturising, nourishing, and soothing effects.
Hydrolysed Pea Protein	Restores hair moisture, revitalises hair strength and helps repair the hair.
Tara Fruit Extract	Protects the hair against heat and helps repair hair from UV. Helps repair chemically treated hair and restores its resilience. Prevents colour fading.



KEEP MY COLOUR TREATMENT BLONDE

KEEP MY COLOUR TREATMENT BLONDE boosts tones while adding shine to achieve the iconic Australian blonde. The blue based treatment enhances cool, blonde tones to reduce brassiness. It also promotes a healthy shine, treating and conditioning the hair with Macadamia Seed Oil.

STRAWBERRY FRAGRANCE



DIRECTIONS:

Apply to freshly washed hair. Leave for 3-5 minutes, then rinse.

FEATURES	BENEFITS
Macadamia Seed Oil	Moisturises and softens hair.
Ext. Violet 2	Boosts blonde tones.
Chamomile Extract	Anti-inflammatory, anti-irritant, anti-microbial properties.
Hydrolysed Quinoa	Helps strengthen, nourish and protect hair.
Rosemary Extract	Nourishes hair.
Lemongrass Extract	Helps strengthen hair follicles.



3 MINUTE REPAIR RINSE OUT TREATMENT

Soft, nourished hair is only 3 minutes away. The formula contains multiple hair conditioning agents and proteins to treat and repair dry, damaged hair. For hair on the brink of breakdown, treat your hair with 3 MINUTE REPAIR RINSE OUT TREATMENT.

WATERMELON FRAGRANCE



DIRECTIONS:

Apply to freshly washed hair. Leave for 3-5 minutes, then rinse.

FEATURES	BENEFITS
Shea Butter	Conditions and repairs hair.
Cucumber Extract	Rich in Vitamin A & C. Helps strengthen damaged hair and soothes the scalp.
Green Tea Extract	Rich in antioxidants & caffeine. Makes hair shiny.
Lemongrass Extract	Helps strengthen hair follicles.
Hydrolysed Quinoa	Helps strengthen, nourish and protect hair.



KEEP MY CURL DEFINING CREAM

Enhance your hair's natural style with KEEP MY CURL DEFINING CREAM. This anti-frizz cream defines curls while keeping its natural wave. It controls frizz with conditioning ingredients. Embrace the curl!

WATERMELON FRAGRANCE



DIRECTIONS:

Apply a small amount to damp hair. Air dry or use a diffuser.

FEATURES	BENEFITS
Panthenol	Humectant (helps hair retain moisture).
Glyceryl Stearate	Softens while protecting hair from free-radicals.
Quinoa	Strengthens, nourishes and protects hair.
Green Tea Extract	Rich in antioxidants and adds shine.



DETANGLE MY HAIR LEAVE IN SPRAY

DETANGLE MY HAIR LEAVE-IN SPRAY is a lightweight detangler with pear extract to hydrate and tame hair.

PEAR FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Spray generously on damp hair and comb through.

FEATURES	BENEFITS
Pyrus Communis (Pear) Fruit Extract	Rich in antioxidants. Conditions hair.
Rosmarinus Officinalis (Rosemary) Leaf Extract	Nourishes hair.
Urtica Dioica (Nettle) Extract	Helps make hair shinier and healthier.
Achillea Millefolium Flower/Leaf /Stem Extract (Yarrow)	Help soothe scalp.



I WANT BODY TEXTURE SPRAY

First of its kind, I WANT BODY TEXTURE SPRAY combines powder and liquid to provide texture like nothing else. This unique mix can be used from roots to ends depending on the effect desired. This is the must-have styling product for fine to medium hair or anyone that loves texture!

FLORAL FRUITY FRAGRANCE

DIRECTIONS:

Shake well to activate powder then spray where needed to maintain body and texture.

FEATURES	BENEFITS
Hydrolysed Keratin	Repairs hair.
Hydrolysed Wheat, Soy and Corn Protein	Strengthens hair.
Bentonite	Creates dry texture.



I WANT BODY VOLUME FOAM

I WANT BODY VOLUME FOAM is the perfect pre-styler for fine hair. The foam thickens the hair follicle while not weighing it down. The end result - fuller hair without the crunch.

FRESH, FRUIT SALAD FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Depending on hair length and thickness, apply 2-4 pumps to damp hair and distribute evenly from roots to ends, then blow dry.

FEATURES	BENEFITS
VP/VA Copolymer	Adds volume and grit.
Castor Oil	Creates texture.
Papaya Extract	Creates volume and adds bounce to the hair.
Chamomile Extract	Anti-inflammatory, anti-irritant, anti-microbial properties.
Rosemary Extract	Nourishes hair.



I WANT BODY VOLUME POWDER

I WANT BODY VOLUME POWDER is a lightweight, multi-purpose styling product. Lightweight and finely textured, apply to roots to build volume or mid-lengths to ends for a gritty textured look.



GLUTEN FREE



DIRECTIONS:

Pump onto dry hair at the roots and where required.
Disperse and massage with fingertips to create shape and build volume.

FEATURES	BENEFITS
VP/VA Copolymer	Adds volume and grit.
Silica	Provides even spread through the hair.
Aloe Leaf Juice	Conditions hair leaving it smooth and shiny.



GIVE ME HOLD FLEXIBLE HAIRSPRAY

GIVE ME HOLD FLEXIBLE HAIRSPRAY is an all-round hairspray that can be used for shaping or finishing without weighing the hair down. The 'flexible' hairspray can be built up to a strong hold by reapplying or brushed out with ease.

GRAPEFRUIT FRAGRANCE



DIRECTIONS:

Shake well before use and spray from 25cm on to dry, styled hair. Rework hair as required. For a stronger hold, reapply.

FEATURES	BENEFITS
Aloe Leaf	Helps condition the hair and leaves it smooth.
Marula Oil	Helps nourish and hydrate hair.
Acrylates Copolymer	Adds texture and grit.



SMOOTH & SHINE ANTI-FRIZZ SERUM

Sleek and shine in a bottle! SMOOTH & SHINE ANTI-FRIZZ SERUM is a lightweight treatment for all hair types. Argan Oil softens hair providing maximum manageability to control even the most stubborn flyaways. The must-have frizz control styling product for all hair types!

WATERMELON FRAGRANCE



GLUTEN FREE



DIRECTIONS:

To add shine and control frizz, apply 1-2 pumps into palm and work through dry hair from mid-lengths to ends.

FEATURES	BENEFITS
Certified Organic Argan Oil	Softens hair to tame frizz and adds shine.
Dimethicone	Improves manageability.



FRIZZ CONTROL SHAPING CREAM

FRIZZ CONTROL SHAPING CREAM smooths even the most stubborn frizz. The moisturising cream controls flyaways and defines hair's natural curl and wave. All while not weighing the hair down! Simply put the product for people who don't like styling products.

POMEGRANATE FRAGRANCE



DIRECTIONS:

Apply to damp or dry hair to control frizz.

FEATURES	BENEFITS
Lanolin	Smooths flyaways and retains moisture.
Glycerin	Humectant (helps hair retain moisture).
PVP	Provides hold and maintains curl.



SEA SALT TEXTURE SPRAY

SEA SALT TEXTURE SPRAY is an effortless styling product. The combination of Hydrolysed Wheat Protein and sea salt gives hair volume and gritty texture without the crunch. This creates perfect 'beach hair' while keeping a natural bounce and structure.

WATERMELON FRAGRANCE



DIRECTIONS:

Spray directly onto roots for volume or mid-lengths and ends for thickness and texture.

FEATURES	BENEFITS
Sea Salt	Adds texture and grit.
Papaya Extract	Creates volume and adds shine.
Cucumber Extract	Rich in Vitamin A & C. Helps strengthens damaged hair and soothes the scalp.
Lemongrass Extract	Helps strengthen hair follicles.
Hydrolysed Wheat Protein	Adds volume.



MATTE TEXTURE STYLING PASTE

MATTE TEXTURE STYLING PASTE uses natural ingredients for a natural hold. The blend of Beeswax, Castor Seed Oil, Avocado Oil, Argan Oil, and Hydrolysed Soy Protein provides a medium hold to enable changes and tweaks hours after styling. Ideal for people with short hair.

VANILLA FRAGRANCE



GLUTEN FREE



DIRECTIONS:

Apply to damp or dry hair and mould to create movement.

FEATURES	BENEFITS
Beeswax	Provides hold and protection.
Castor Seed Oil	Vitamin E, Amino Acids and Omega 6 condition the hair.
Avocado Oil	Helps condition and moisturise hair.
Argan Oil	Helps restore softness and adds shine.
Hydrolysed Soy Protein	Helps protect the hair.



DRY SHAMPOO VOLUME PASTE

DRY SHAMPOO VOLUME PASTE is an essential for anyone in need of volume or texture. Similar to dry shampoo, the paste removes excess oil while providing hair with “second day texture”, body and a natural shine. From shorter cuts to lobes, this is a must-have styling product.

GREEN TEA FRAGRANCE



DIRECTIONS:

Apply to dry hair and massage through roots.

FEATURES	BENEFITS
Coconut Oil	Helps hair retain protein.
Sunflower Seed Oil	Helps moisturise hair.
Soybean Oil	Vitamin E conditions hair while adding natural shine.



SLICK HOLD STYLING POMADE

SLICK HOLD STYLING POMADE is the go-to product for anyone after a wet or high shine look. The pomade creates a sheen by enhancing hair's natural moisture. Paired with high performing ingredients, the pomade creates a firm hold. Best suited for short hair or anyone after a groomed look with hold.

FRESH GREEN FRAGRANCE WITH SPICY

FLORAL AND WOODY AMBER UNDER TONES FRAGRANCE



DIRECTIONS:

Apply to damp or dry hair and mould to create a controlled finish.

FEATURES	BENEFITS
Lanolin	Smooths hair and retains moisture.
Glycerin	Humectant (helps hair retain moisture).
PVP	Provides firm hold.
Hydrolysed Soy Protein	Helps protect the hair.



STRONG HOLD STYLING CREAM

STRONG HOLD STYLING PASTE is a balanced blend of lightweight ingredients to give all-day hold. The product maintains firm hold and texture through a blend of Beeswax, Castor Seed Oil and PVP. Perfect for structured, short hair styling.

VANILLA FRAGRANCE



DIRECTIONS:

Heat the product by rubbing it between your hands before applying. Apply to damp or dry hair and mould to create a defined and structured look.

FEATURES	BENEFITS
Beeswax	Provides hold and protection.
Castor Seed Oil	Vitamin E, Amino Acids and Omega 6 condition the hair.
PVP	Provides hold and control.
Avocado Oil	Helps condition and moisturise hair.
Argan Oil	Helps restore softness and adds shine.
Hydrolysed Soy Protein	Helps protect the hair.



EXTRA HOLD STYLING CLAY

EXTRA HOLD STYLING CLAY is the product of choice for 24-hour hold. The Beeswax and Carnuba wax locks hair in place while Bentonite creates a defined, matte look. Best suited for short hair.

FRESH GREEN FRAGRANCE WITH SPICY

FLORAL AND WOODY AMBER UNDER TONES FRAGRANCE



DIRECTIONS:

Heat the product by rubbing it between your hands before applying. Apply to damp or dry hair and mould to create a structured look that lasts.

FEATURES	BENEFITS
Beeswax	Provides hold and protection.
Carnauba Wax	Nourishes hair.
Bentonite	Provides defined, matte texture.
Hydrolysed Soy Protein	Helps protect the hair.
Marula Oil	Helps nourish and hydrate the hair.



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